



Assistance League of St. Louis **ANNUAL REPORT** 2018 - 2019



FROM THE PRESIDENT



“Too often we underestimate the power of a touch, a smile, a kind word, a listening ear, an honest compliment, or the smallest act of caring – all of which have the potential to turn a life around.”

Leo Buscaglia

Dear Donors, Members and Friends of Assistance League of St. Louis,

2018-2019 proved to be a very successful year; many of the long time goals set by our organization were overwhelmingly accomplished. Our community service projects were covered by newspapers, magazines, and live interviews on radio and all four TV stations; our fund raising efforts exceeded the stretched goals that were put in place, and we designed and mailed out our first newsletter.

Your generosity and your belief in us have allowed our 518 volunteers, with no paid staff, to touch the lives of nearly 50,000 individuals in the community and to rack up nearly 80,000 volunteer hours doing so.

Our Platinum Transparency Rating from GuideStar, which we’ve received for the past few years, remains a constant source of our due diligence. We’re appreciative of being an awardee of such a privileged status; we know that only 1% of nonprofits earn such a rating. Additionally, our work was recognized by the St. Louis Ameren Thanksgiving Parade Committee, the Lions Rotary Club and the Old Newsboys Foundation, all with complimentary donations.

The membership works well together, and we are especially attentive to the evolving needs in our community. We’ve adopted a mission that pretty much defines who we are and what we do. We create our programs to empower the community, not to enable it – and we provide opportunity through our programs, not dependency on them.

I have thoroughly enjoyed serving as president this year; it has been a blast. And the work, though somewhat challenging, has delivered results of which we can be proud. Thank you for being so supportive of our organization. I hope you will continue that support, and know that we make a difference because of you.

Sincerely,

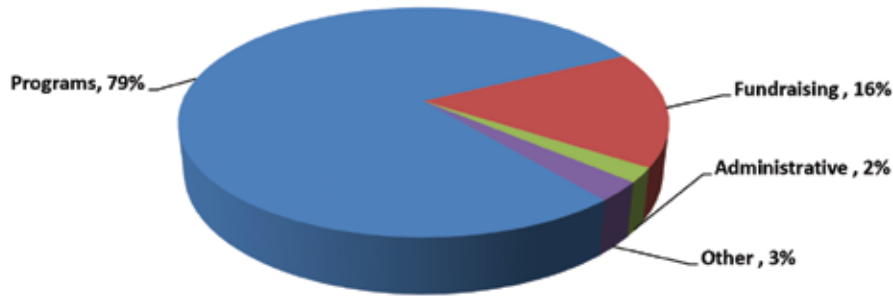
A handwritten signature in black ink that reads "Roxie Randolph". The signature is written in a cursive, flowing style.

Roxie Randolph
President, 2018-2019

STATEMENT OF FINANCIAL POSITION

STATEMENT OF FINANCIAL POSITION 2018 - 2019

| Source of Funds | |
|---------------------------|--------------------|
| Membership | \$45,381 |
| In-Kind Donations | \$268,455 |
| Contributions | \$238,137 |
| Special Events (Net) | \$310,315 |
| Thrift Shop Revenue (Net) | \$420,291 |
| Investment Return | \$29,992 |
| Total Income | \$1,312,571 |



| | | | |
|--------------------------------------|--------------------|-----------------------|-------------|
| Program Expenses: | \$977,182 | Beginning Net Assets: | \$2,572,596 |
| Fundraising Expenses: | \$202,185 | Ending Net Assets: | \$2,646,670 |
| Administrative Expenses: | \$25,027 | Total Liabilities: | \$95,415 |
| Other Expenses: | \$34,103 | Total Assets: | \$2,742,085 |
| Total Expenses: | \$1,238,497 | | |
| Income in Excess of Expenses: | \$74,074 | | |

On behalf of the Board of Trustees, faculty, staff and students of St. Louis Community College, thank you for the generous contribution from Assistance League of St. Louis in the amount of \$10,000 to the St. Louis Community College Foundation. . . .

The opportunities made available by this significant investment will have a profound impact on the students we serve, helping them attain meaningful careers and an improved quality of life.

Through the continued support of Assistance League of St. Louis Scholarship, the college will be able to change the lives of many of our students for the better.

*Sincerely,
Jeff L. Pittman, Ph.D., Chancellor*

PHILANTHROPIC PROGRAMS



Operation School Bell®

We provided **7,312** elementary school children with two sets of new uniforms, socks, underwear, dental hygiene kits and an age-appropriate book.

All clothing items and shoes given to the children are **NEW!**



Steps to Success

Steps to Success visited 36 schools and two agencies to fit and deliver shoes and socks to **4,011** school children



Project ROSE

We served **2,853** women and their children in four area shelters and two agencies, as well as sexual assault survivors.

Books from Friends

Begun as a pilot in 2017, we held book fairs in elementary and middle schools and provided over **15,000** books to aspiring readers.



PHILANTHROPIC PROGRAMS

My Own Fun Stuff & Operation Hug
We touched the lives of **25,000** individuals with activity kits for quiet entertainment and huggable teddy bears.



Assistance League Scholarship
We provided financial assistance to **72** individuals aspiring to improve their lives through higher education.

Dear Assistance League, I would like to say thank you for such a gracious gift of a cake, an outfit and accessories. Along with positive affirmation and your time and attention, you have made an unbearable, hopeless situation seem anything but. Without people like you who care, we would have a world without hope.

From my heart, I greatly appreciate your generosity.

Sincerely, A.H.



Assistance League Outreach
We served **561** individuals with one-time critical needs.

Dear Assistance League, The gift bag that I received from you all today was so very special! After leaving everything I had in the world to come here, knowing that complete strangers care enough to give without knowing who is on the other end means the world! Thank you for your thoughts, prayers and time to put this together. Small gestures mean the world right now, just to know someone, somewhere cares.

Thank you, K.

GRANTS AND FOUNDATIONS

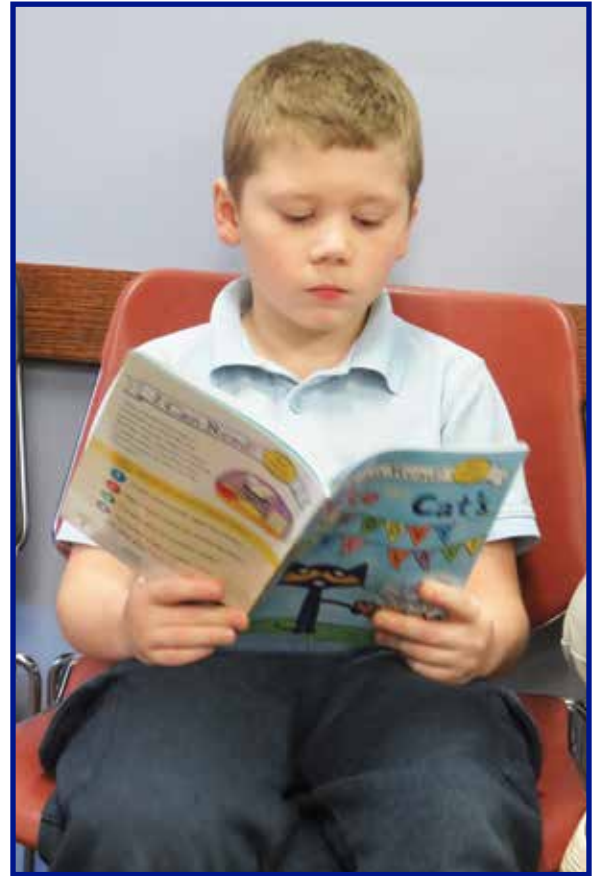
Diamond \$50,000 +
Emerson Charitable Trust

Platinum \$20,000 - \$49,999
Edward Jones Foundation

Gold \$10,000 - \$19,999

Silver \$5,000 - \$9,999
Carney's Kids Foundation
Enterprise Holdings Foundation
Vatterott Foundation

Bronze \$1,000 - \$4,999
Ascension Health Charitable Fund
Bland Family Foundation
Books for STL Kids
Cardinals Care
Christmas in St. Louis Foundation
Concord Village Lions Community Services Foundation
First Baptist Church of Chesterfield
Greater St. Louis Book Fair
International Business Machines Corp. (IBM)
Kuhn Foundation
Old Newsboys Day
Paula and Rodger Riney Charitable Fund
Soroptomist International of Greater St. Louis
St. Louis Rotary Club Welfare Fund



Our Literacy Program
operates under the theory
that it's never too
early to introduce
BOOKS
to eager readers!



INDIVIDUAL DONORS

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Terrence Arndt
Donna Baietto
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Janet and Steve Garrett
Jean Gentges

When we hold a
Book Fair or Event,
each child who
attends
leaves with several
books
to keep for his
very own.
Each child
is allowed to
select his/her own
book.



INDIVIDUAL DONORS



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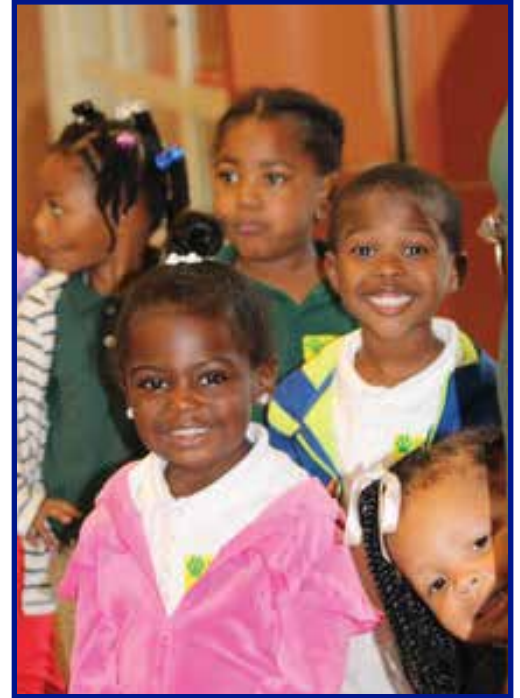
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Maria Wilmas
Woodsmill Chips Bowling Team
Susan Young
Carol Younger
Doris Zeisler
Maggie Zografakis



Each child who visits our headquarters through Operation School Bell receives 2 pairs of new pants, 2 short sleeved shirts, 1 long sleeve shirt, a fleece jacket, 6 pairs of underwear, 6 pairs of socks, a belt, a hat, a dental hygiene kit, an age-appropriate book that they are able to choose themselves and a headband or hair bow for the girls.

FANTASTIC FINDS



Funds raised are returned to the community through our 9 programs.

SUPPORTERS

Amelia's Fine Linens
Design on a Dime
Down by the Station
Dream House Boutique
Estate Sales Service
JAC Designs
Mary Tuttle's
McBride and Sons
Recycled Treasures
Refind Room
Sasha Nicholas
Sweet Be's Candy & Gifts
Wee Ones

ASSISTANCE LEAGUE OF ST. LOUIS SUPPORTERS

Ballwin Irrigation Services LLC
Barnes & Noble Booksellers West
Blue Chip Pest Control
Anne Brown
Circle of Concern
Charity Sharity
Chesterfield Chamber of Commerce
Susan Clark
CMIT Solutions, Inc.
Dierberg's Market
Elder Manufacturing
Girl Scouts/Leaders
Greater St. Louis Dental
JanPro
Kwik Kopy Business Solutions, Chesterfield
La Quinta Chesterfield
Mercy Clinic Chesterfield
Miss Elaine
Jill Noel-Machamer
Anita and John O'Connell
Once Upon a Child
Prairie Farms Dairy, Inc.
Republic Waste Services
Ryan's Cases for Smiles

Schnucks
Shoe Carnival
St. Louis County Dental Partnership
Wallis Oil & Lubricants
Wee Ones
Westview Assisted Living Ellisville





Funds raised from this event are returned to the community through our philanthropic programs.
We have no paid staff!

EVENT SPONSORS

- Anders CPAs + Advisors
- Sandra Arnold
- Banterra Bank
- Crystal and John Beuerlein
- Pam and Gregg Bogosian
- Elder Manufacturing
- Emerson Charitable Trust
- Joan and Virgil Hill
- Vicki and Doug Hill
- David G. and Karen A. Keske Charitable Foundation
- Kris and Chris Lewis
- Mercy Health Foundation St. Louis
- Vicki and Charlie Merz
- Lynette Roccia
- Lynne and James Turley
- Judy and Don Walter

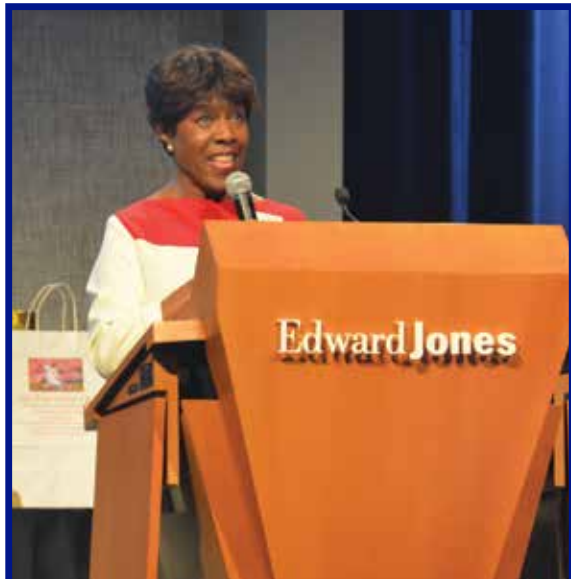


AUTHORS BRUNCH April 13, 2019



EVENT SPONSORS

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Jane Harbron
Vicki Hill
David G. and Karen A. Keske Charitable Foundation
Mercy Health Foundation
Vicki Merz
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Debbie Rehm
Lynette Roccia
Rotary Club Of West St. Louis County
Carol and Philip Schwab
Slagle Financial
Susie and Marty Tandler
Sandy Thal
Dawn and Rodney Thomas
Lynne Turley



Funds raised support our 9 programs.



IN HONOR OF

Betty Allyn
Patty Alvarez
Maureen Amick
Assistance League Volunteers
Donna Baietto
Jeanne Belle
Crystal Beuerlein
Crystal and John Beuerlein
Lynn Bjorkgren
Diane and Tom Blassie
Lisa Breer
Laura and Steven Busch
Marianne Cherry
Jan Clarkin
Kitty Copple
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The DeJong Family
The Epple Family
The Fund Development Team
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The Mollet Family
The Nothum Family
The Peth Family
The Roach Family
The Sam Vitale Family
The Stricker Family
The Wolf Family
Lynn Turley
Pat Ward
Virginia Weamer
Judith Zangas



IN MEMORY OF

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Dorothy H. Costello
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June Rupp
Sandy Scissors
David Sinclair
Joan Stewart
Dr. Thomas Stubblefield
Mitchel Sukalski
Connie Westerman
Wiese - Altmeyer Families
Christine Willbanks



REMEMBERING



Jane Kostelc



Assistance League of St. Louis
30 Henry Avenue
Ellisville, MO 63011
email: info@alstl.org
www.alstl.org



Core Values

Accountability
Integrity
Leadership
Commitment

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