



ANNUAL REPORT  
2021-2022



*Stronger Together*

☆ [alstl.org](http://alstl.org)



## OUR MISSION

Assistance League of St. Louis is an all-volunteer organization that transforms the lives of children and adults through community programs.

## OUR VISION

Essential needs are met in our community and families are provided with an opportunity to flourish.

★ [alstl.org](http://alstl.org)



*Coming Together*

**WE ARE MEMBER VOLUNTEERS DEVOTED TO OUR COMMUNITY**

- 100% volunteer-based
- No paid staff
- 100% St. Louis-based philanthropic programs



30 Henry Avenue | Ellisville, MO 63011  
[alstl.org](http://alstl.org) |    | 636-227-6200



**Dear Donors, Members, and  
Friends of Assistance League of St. Louis,**

The 2021-2022 Assistance League of St. Louis year has been a challenging one as well as a rewarding one. This annual report reviews our 494 volunteer members' impact on the St. Louis community. COVID-19 has continued to disrupt the lives of those we serve in the St. Louis community and those of our dedicated volunteers.

***This annual report looks at the impact and progress made during 2021-2022 despite COVID-19 and its different forms having continued to cause dramatic changes in all aspects of our community. As a result, our mission to transform the lives of children and adults through community programs is more critical than ever.***

This past year, Assistance League of St. Louis increased its response to the ever-changing needs of our community with tailored delivery models and increased community outreach. During these stressful times, we've continued to adapt quickly to safely provide school clothing, shoes, books for aspiring readers, and shelter necessities. We were there for our community, just as we have been for almost 35 years.

As you review this Annual Report, please know that we are looking toward the future and how we can increase our impact and make a difference in the lives of the St. Louis community. Our volunteers are creative thinkers, generous, and hard-working. Last year, despite the continued challenges, our volunteers donated 61,200 hours to help those who need it, both hands-on and in a fundraising capacity. Our membership continues to use our mission as its guide to provide opportunities through our programs to those in the St. Louis area who need it most. And as always, we pride ourselves in having no paid staff.

We remain truly grateful to our volunteer Board of Directors, accomplished Advisory Council, creative program chairs, resilient volunteer members, supportive community partners, and generous donors. With your support, we will continue to adapt and change to meet the needs of our community.

***Because of you, we make a difference.***

With gratitude,



Yolanda Perez-Cunningham  
President, 2021-2022

## 2021-22 Board of Directors



★ *Front row, left to right*

**Yolanda Perez-Cunningham**

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**Pam Bogosian**

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★ *Back row, left to right*

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**“ THE ASSISTANCE LEAGUE  
IS A BRIDGE-BUILDER  
FOR OUR COMMUNITY”**

– 2021 Urban League Impact Report

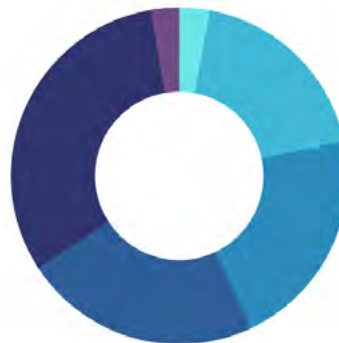


## Statement of Financial Position 2021-2022

### Income

Membership	\$41,794
In-Kind Donations	\$267,477
Contributions	\$304,240
Special Events (Net)	\$325,350
Fantastic Finds Revenue (Net)	\$449,897
Investment Return	\$38,781

**Total Income**                    **\$ 1,427,539**

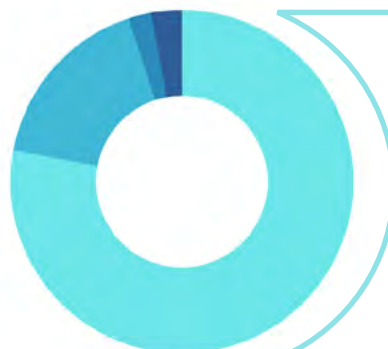


### Expenses

Program Expenses	\$852,564
Fundraising Expenses	\$186,369
Administrative Expenses	\$23,722
Other Expenses	\$31,461

**Total Expenses**                    **\$1,094,116**

Income in Excess of Expenses    \$333,423



# 78%

of donations fund our programs and mission to transform lives in St. Louis.

Beginning Net Assets	\$3,323,760
Ending Net Assets	\$3,657,183
Total Liabilities	\$42,012
Total Assets	\$3,699,195



# VOLUNTEER DRIVEN

**IN 2021-2022  
OUR 494 VOLUNTEERS  
DONATED  
61,200 HOURS  
WHICH IS EQUAL TO  
29 FULL-TIME  
EMPLOYEES AND  
VALUED AT NEARLY  
\$1.4 MILLION.**



# MISSION FOCUSED

## GRANTS & FOUNDATIONS

### PLATINUM (\$20,000 - \$49,999)



### GOLD (\$10,000 - \$19,999)

**Employees Community Fund of Boeing**

**The Saigh Foundation**

### SILVER (\$5,000 - \$9,999)

**Carney's Kids Foundation**

**Enterprise Holdings Foundation**

**Norman J. Stupp Foundation**

### BRONZE (\$1,000 - \$4,999)

**Cardinals Care**

**First Baptist Church of Chesterfield**

**Greater St. Louis Book Fair**

**The Kaufman Fund**

**Old Newsboys Fund - St. Louis**

**IBM Corporation**

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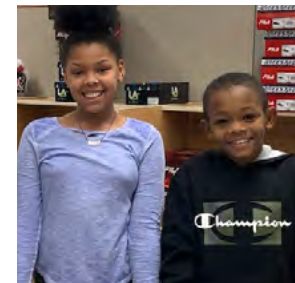
## DONORS CONTINUED

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Linda and F. Dale Whitten  
Lynn Whittington  
Marie and Pat Wiese  
Deni Wool  
Carol Younger  
Marie Zografakis

## IN HONOR OF

All the AL Volunteers  
Donna Baietto  
Jeanne Belle  
Lynn Bjorkgren  
Helen Boggiano  
Pam Bogosian  
The Bommarito Family  
Lisa Breer  
Glenna Brenneman  
Joan Burtelow  
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The DeJong Family  
The Donor Perfect Team  
Dineen Ebert  
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The Epple Family  
Foam Supplies, Inc.  
Gale and Andy Fortson  
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Wanda Gifford  
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Sue Grelle  
The Hamrah Family  
Jane Harbron  
The Harris Family  
Julie Herrmann  
Joan and Virgil Hill  
Vicki Hill  
Vicki Kearney  
Rosa Kim  
The Lazar Family  
Doug and Karen McCumber  
Karen Miller  
The Mollet Family  
Sylvia Murphy  
Sally Nolan  
The Notham Family  
Marita Perlak  
Ed Peters  
Herbert and Ellen Prasse  
Drew and Anna Privitt  
Phyllis and Stan Pylipow  
Ruth Riney  
The Ritchie Family  
The Roach Family

Lynette Roccia  
Connie Schoenecker  
Linda Sheahan  
Judy Smith  
Maria Stack Kinsella, MD  
The Stricker Family  
The Terzopoulos Family  
Sandy Thal  
Elna Trost  
Peggy Verhagen  
The Vitale Family

## IN MEMORY OF

All Deceased Members  
Patricia Bahlinger  
Tom Blassie  
Philip J. Brody  
Karen Christopher  
Donald H. Clooney  
The Father of Mike Conley  
John Crocker  
Karma Crowell  
David Davenport  
Mary Jane Eggleston  
Bob Elspeman  
Julia Feltmeier  
Ronald Garascia  
Myrtle Grimm  
Charlie Heizer  
Kathryn Hubbman  
Beverly Komos  
Jane Kostelc  
Jeri May  
Vicki Merz  
Bekki Miller  
Kathy Neuser  
Manuel Padilla  
Marion Peck  
Antonio "Tony" Perez  
Jackie Pratt  
David Sinclair  
Jean Speranza  
Delbert Stanley  
Rena Tinlin  
Natalie Turner



## STAR LEGACY ENDOWMENT



Patty & Frank Alvarez  
Susan & John Bassett  
Crystal & John Beuerlein  
Lynn Bjorkgren  
Pam & Gregg Bogosian  
Carol Cox  
Yolanda & Gary Cunningham  
Lynn & Dan Dolan  
D'Arcy Elspeman  
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Victoria & Doug Hill  
Ruth & Tom Iverson  
Sandy & Richard Johnson  
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Linda & Paul Lee  
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Marilyn Panter  
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Mary Price  
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Debbie & Charles Rehm  
Marilyn S. Raphael  
Lynette Roccia  
Nancy & Joseph Sellinger  
Paula & Jim Shinn  
Judith & Don Walter  
Kay & Cliff Weeks  
Jan & Hill Williams

# Stronger Together

494 VOLUNTEERS

TRANSFORMED 35,000 LIVES *through* 5 PHILANTHROPIC PROGRAMS



**“Your volunteers continue to be an example of what is good in the St. Louis Region”**

☆ – Innovative Concept Academy






## Assistance League Outreach

### PROVIDING A HAND-UP, NOT A HANDOUT

Assistance League Outreach exists to help bridge the gap for those in crisis. By partnering with other organizations, we assist individuals and families with emergency assistance, including clothing, hygiene products, household goods, toys, and other essentials when natural or man-made disasters strike. We are committed to providing immediate relief to families in crisis when they need it most.

 **40 Volunteers**

 **2,524 Hours**

*Served* .....

 **44 Schools & Agencies**

 **4,604 Individuals**

### Impact

*"I knew that this partnership was going to be able to create a better version of boys who were in need of change and adjustments in their lives. A piece of clothing can go a long way in being a part of that change. I pray that the Lord will continue to bless the Assistance League and cause your borders to be enlarged."*

Bishop Luther D. Baker, Boys to Men Initiative - Executive Director | University City High School

### Program Chairs

Terri Spink & Denise McKibben

## Project ROSE

[ Raise Our Self Esteem ]

### PROVIDING HOPE & DIGNITY TO WOMEN IN NEED

Project ROSE volunteers purchase, package, and deliver First-Night bags containing personal items and clothing for a woman's first night in a shelter, including clothing for children in their care. We provide household items for women in transition, and kits containing personal items and a change of clothes to victims of sexual assault. These items help provide hope, dignity, and a sense of normalcy. In partnership with St. Louis Community College, the program furnishes scholarships to individuals aspiring to improve their lives.

 **68 Volunteers**

 **2,317 Hours**

*Served* .....

 **7 Crisis Shelters**

 **1,229 Women & Children**

 **152 Sexual Assault Kits**

 **17 College Scholarships**

### Impact

*"Your continued assistance helps us bring a little more dignity to our families' lives. As you know, our families come to us during a scary and insecure time, having clothing, shoes, food, and transportation assistance help our women flee their violent relationships and work to start anew."*

### Program Chair

Mary Belgeri




## Books from Friends

### BUILDING A LOVE OF READING

Early literacy is fundamental to a child's future academic success. Books from Friends fosters a love of reading in St. Louis' under-served communities through our interactive book festivals, storybook character parades, sponsorship of local black author visits to schools, and donations of more than 26,675 books to aspiring readers in St. Louis schools and other agencies.

 **72 Volunteers**

 **2,105 Hours**

*Served* .....

 **40 Schools**

 **26,675 books to aspiring readers**

### Impact

*"The women of Assistance league of St. Louis see us and our children for who we truly are. They see the needs, wants, hopes and desires and see to it that those needs are met and do it with love and support."*

Dr. Art McCoy, Former Superintendent of Schools, Jennings School District

### Program Chairs

Susan Long & Ruth Ellen Barr

### Community Partners

Barnes & Noble  
West County Center

## Operation School Bell®

### PROVIDING BASIC NEEDS TO HELP STUDENTS SUCCEED

A child's education can be severely impacted by absenteeism, peer pressure and bullying due to their appearance. When clothing and hygiene needs are met, children have the opportunity to focus on learning and thrive.

 **158 Volunteers**

 **4383 Hours**

*Served* .....

 **37 Schools**

 **3,555 Students**

### Impact

*"The partnership with Assistance League of St. Louis provides students and families with needed essentials to encourage student attendance, promote high self-esteem, and help foster a more positive image and learning environment in our classrooms."*

Jeffrey A. Rhone, Former Director of the Office of Family and Community Engagement, SLPS

### Program Chairs

Kris Lewis & Claudia Dooley




## Steps To Success

### HELPING STUDENTS SOAR


New shoes instill confidence, build a sense of belonging and allow students to focus on learning and growing. Wearing new athletic shoes encourages kids to be more active.

 **46 Volunteers**

 **518 Hours**

*Served* .....

 **40 Schools**

 **3,551 students**

### Impact

*“When children have shoes that they are not proud of, they don’t want to come to school. When they get the new shoes from the ALSTL, it makes a big difference in their school lives, they feel better about themselves.”*

Matt Hinzpeter, Principal, Bermuda Elementary

### Program Chairs

Mindy Hellmich & Beth Yeck

### Community Partners

Shoe Carnival  
Bombas Socks

# TRANSFORMING LIVES

## 7 SCHOOL DISTRICTS

St. Louis Public Schools  
Ferguson Florissant  
Hazelwood  
Jennings  
Ritenour  
Rockwood  
Pattonville

## 64 SCHOOLS

Adams  
AESM L'Overture Middle School  
Ames  
Arrowpoint  
Babler  
Barrington  
Berkeley  
Bermuda  
Brown  
Buder  
Busch Middle  
Carr Lane VPA  
Carver  
Clay  
Compton Drew Middle  
Dewey  
Drummond  
ETS at Madison  
Fairview  
Ferguson Florissant High School  
Froebel  
Gateway MST  
Gateway Michael  
Gateway STEM High School  
George Washington Carver  
Grannemann  
Hamilton  
Hazelwood Early Childhood  
Hazelwood High School  
Hickey  
Holman  
Iveland  
Jefferson  
Keeven  
Kratz  
Larimore  
Lexington  
Lyon @ Blow  
Madison  
Mallinckrodt  
Marion  
Marvin

Mason  
McCurdy  
Monroe  
Mullanphy  
Northview  
Nottingham High School  
Oak Hill  
Pajoma @Cole  
Ritenour Early Childhood Center  
Russell  
Shaw  
Shenandoah  
Stix  
Townsend  
Twillman  
Valley Park Early Childhood Center  
Walnut Grove  
Washington Montessori  
Wilkinson  
Woerner  
Woodward  
Wyland

## 23 AGENCIES

A Red Circle  
ALIVE  
Annie Malone  
Beyond Housing  
Bridgeway Women's Center  
Circle of Concern Food Bank/Soup Kitchen  
Family Forward  
Harrison StL  
International Institute  
Juvenile Detention  
Kathy J Weinman  
Let's Start  
Ministry for Immigrants Refugees  
Mission StL  
Missouri Department of Mental Health  
Nurses for Newborns  
Our Little Haven  
SLPS Support Services  
St. Martha's Hall  
Students In Transition  
Village of Moms  
Women's Safe House  
WRC YWCA



## FASHION FORWARD VOLUNTEER OPERATED RESALE SHOP SUPPORTS COMMUNITY PROGRAMS

Fantastic Finds is St. Louis' premier resale shop, offering high-quality clothing, accessories, furniture, and home decor at great prices. The store is unique not only because of the ever changing merchandise but also because it is completely operated by volunteers.



More than 247 Volunteers worked 23,205 hours to provide friendly service to customers and make sure they are satisfied with their experience while shopping in Fantastic Finds. The funds

raised benefit under-served communities in St. Louis by providing books, shoes, school uniforms, clothing and more through Assistance League of St. Louis' five philanthropic programs.

Bellerive Plaza | 12778 Olive Blvd.  
St. Louis, MO 63141 • 314-579-9500  
Tuesday - Saturday | 10am - 4pm

Accepting Donations:  
Tuesday - Friday | 11am - 3pm  
@fantasticfindsstl



### 2021-2022 FANTASTIC FINDS LEADERSHIP TEAM

- Janis Levsen
- Connie Schoenecker
- Barb Stevens
- Lynne Turley
- Linda Weaver

FUND DEVELOPMENT

### FANTASTIC FINDS COMMUNITY SUPPORTERS



### FANTASTIC FINDS IMPACT

247 Volunteers

23,205 Hours

\$449,897 Raised (net)  
to support ALSTL Programs



## TOP GOLF

JUNE 13, 2021



Members of Assistance League of St. Louis and their friends, family, and colleagues participated in Swing for Good, a fundraising event at Topgolf in Chesterfield, Missouri.

Chairing this first-time-for-Assistance League event was member Chris Zang, with his talented committee (pictured above). For the 154 participants, competitiveness was not the name of the game; it was the camaraderie, the fun, and the cause you were supporting!" Chris stated, "We had great aspirations for contributing to the programs of Assistance League. We were astonished at the generosity of our attendees & supporters, and we were invigorated with the enthusiasm and fun prevailing throughout the afternoon!"

### EVENT SPONSORS

Yolanda Perez-Cunningham  
& Gary Cunningham  
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First Bank  
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Vicki & Doug Hill  
Karen Keske  
Mercy Health Foundation  
Suzanne & Mike Pratl  
Nicole & Kirk Sanders  
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US Bank



### EVENT SUPPORTERS

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Berry Hill Golf  
Crystal Beuerlein  
Frederica Coleman  
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Janis Levsen  
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Sandy Thal  
Lynne Turley  
Linda Weaver



# IMAGINE!

NOVEMBER 6, 2021



Fun and festivity abounded as over 200 guests attended Imagine!, Assistance League of St. Louis' sparkling gala evening held on November 6 at the DoubleTree Chesterfield ballroom. Guests were grateful and excited to enjoy a festive evening of in-person camaraderie, all to support the Assistance League of St. Louis' philanthropic programs.

Chaired by Mary Price and Maureen Swingle, the evening included a delicious dinner and wine, scores of beautiful silent auction items, the smooth vibes of the Tony Viviano Band, and soft twinkling decorations.

To everyone's delight, Rene Knott bounded on stage as emcee and auctioneer, commanding the room with his always effervescent repartee, showcasing the exceptional auction items and eliciting the highest possible bids. Beautiful vacation homes, St. Louis Cardinal Green Seats, a Yadi Molina signed Jersey, and an evening with the Donnybrook crew were several of the coveted packages.



## Event Sponsors

### INSPIRATOR

Crystal & John Beuerlein  
Gregg & Pam Bogosian  
David & Barb Gifford  
Karen Keske  
Marty & Susie Tandler

### ILLUMINATOR

Jim & Lynne Turley

### INNOVATOR

Yolanda & Gary Cunningham  
Tom & Mitch Fleming  
Vicki & Doug Hill  
Jan & Juggie Hinduja  
Chris & Kris Lewis

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Suzanne & Mike Pratl  
Mary Price  
Debbie & Charles Rehm  
Lynette Roccia



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D'Arcy Elspeman  
Wendy Guhr  
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Judith Mitchell  
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Events

FUND DEVELOPMENT



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The Muny  
The Old Spaghetti Factory  
Trader Joe's  
Lynne Turley  
Pat Ward  
Linda Weaver  
Liz Webb  
Laura Wheat  
Marie Wiese  
Gwen Young  
Zengel Florist



# AUTHORS BRUNCH

APRIL 30, 2022



*Celebrating Acts of Kindness*



Elizabeth Berg (Pictured second from left), New York Times bestselling author, captivated an audience of 343 guests on April 30 for Assistance League of St. Louis' 17th Annual Authors Brunch fundraiser at Meadowbrook Country Club. Chair of the sold-out event was Debbie McConnell (far right).

Authors Brunch helps support five philanthropic programs that impacted the lives of 35,000 women and children last year in the St. Louis community. One of these programs, Books From Friends provided more than 26,600 books last year to school children in over 40 public schools. Authors Brunch helps young students begin the lifelong joy of reading.



*Events*

FUND DEVELOPMENT

# Event Sponsors

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Andrea Capra  
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Marie Wiese  
Gwen Young



# GARDEN PARTY

On May 19, charter member, Jeanne Belle and her husband, Russ, graciously opened their home to "It's a Garden Party!" for Assistance League of St. Louis. The event included valet service, a tour of the gardens and water feature, entertainment by the St. Louis Sirens and a gourmet sit-down lunch. The garden party yielded \$3,975 to help in supporting Assistance League Programs.



## *Event Committee Sponsors*

Karen Aubuchon  
Jeanne Belle  
Dineen Ebert  
D'Arcy Elsperman  
Cathy Inkley  
Bonnie Pellegrini  
Karen Pennington  
Bev Pettit



# Assistance League of St. Louis COMMUNITY PARTNERS



Alliance Credit Union Fenton  
 Amelia's Fine Linens  
 Anita and John O'Connell  
 Anthology of Wildwood  
 Barat Academy  
 Barnes & Noble-West County  
 Bentley Studio Ltd  
 Bob Holmes  
 Bombas  
 Carrollton Bank  
 Chesterfield Chamber of Commerce  
 Gumbo Flats Pumpkin Run  
 Christopher Kling, MD  
 CMIT Solutions, Inc.  
 Citizens National Bank Maplewood  
 Creve Coeur Chamber of Commerce  
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 Elder Manufacturing  
 Emagination Studios  
 Girl Scouts of Eastern MO  
 Dist 12 Neighborhood 2  
 Jana Carani (JAC Designs)  
 Katsinas General Contractors  
 Lindell Bank  
 Madhatters at The Fountains  
 of West County  
 Mattress & Futon Outlet  
 Miss Elaine Sleepwear  
 Neighbors Credit Union  
 No Mask Left Behind  
 Osteostrong Creve Coeur  
 Purina  
 Republic Waste  
 Sam's Club Manchester  
 Shoe Carnival  
 St. Louis County Dental  
 St. Paul's Catholic Elementary School  
 Usborne Books  
 Wallis Oil Companies  
 West County Chamber of Commerce  
 West Newsmagazine

## ALSTL Partners With Barnes & Noble To Create Custom Children's Book



### Allie All Along Debuted At Urban League Back To School EXPO



August 2, 2021, Volunteers  
 from Assistance League of  
 St. Louis' literacy program,  
 Books From Friends,  
 distributed 5,500 new

books at the Urban League Back to School EXPO for St. Louis  
 Public School children, along with 800 of the new customized  
 children's book by Sara Lynne Reul - ALLIE ALL ALONG. "The  
 custom book enables Assistance League to communicate with  
 children and their families through questions to think about  
 as the book is read aloud," said Assistance League President  
 Yolanda Perez-Cunningham.

"Urban League of Metropolitan St. Louis and Barnes & Noble  
 have been invaluable partners with Assistance League of  
 St. Louis and share a commitment to our community and to  
 literacy," Perez-Cunningham added.



### 2021 IMPACT REPORT

**URBAN LEAGUE**  
 of Metropolitan St. Louis, Inc.  
EMPOWERING COMMUNITIES. CHANGING LIVES.

**Head Start &  
 Early Head Start**

**8000**  
BOOKS  
 PROVIDED

**338**  
CLOTHING ITEMS

**252**  
VOLUNTEER  
 HOURS

THE ASSISTANCE LEAGUE IS A BRIDGE-BUILDER FOR OUR COMMUNITY,  
 CONNECTING THE HEAD START PROGRAM OF THE URBAN LEAGUE OF  
 METROPOLITAN ST. LOUIS WITH LONG-TERM PARTNERS LOOKING TO IMPROVE OUR  
 STUDENTS' ACADEMIC AND SOCIAL WELL-BEING.



### THE POWER OF PARTNERSHIP

The Urban League provided an impact  
 report to illustrate the power of our  
 support through the pandemic.  
 Scan the code to the left to view the  
 complete report.

# Remembering

Remembering and honoring members lost to us this year.



*Jeri May*  
Charter Member



*Bekki Miller*  
Member since 2005



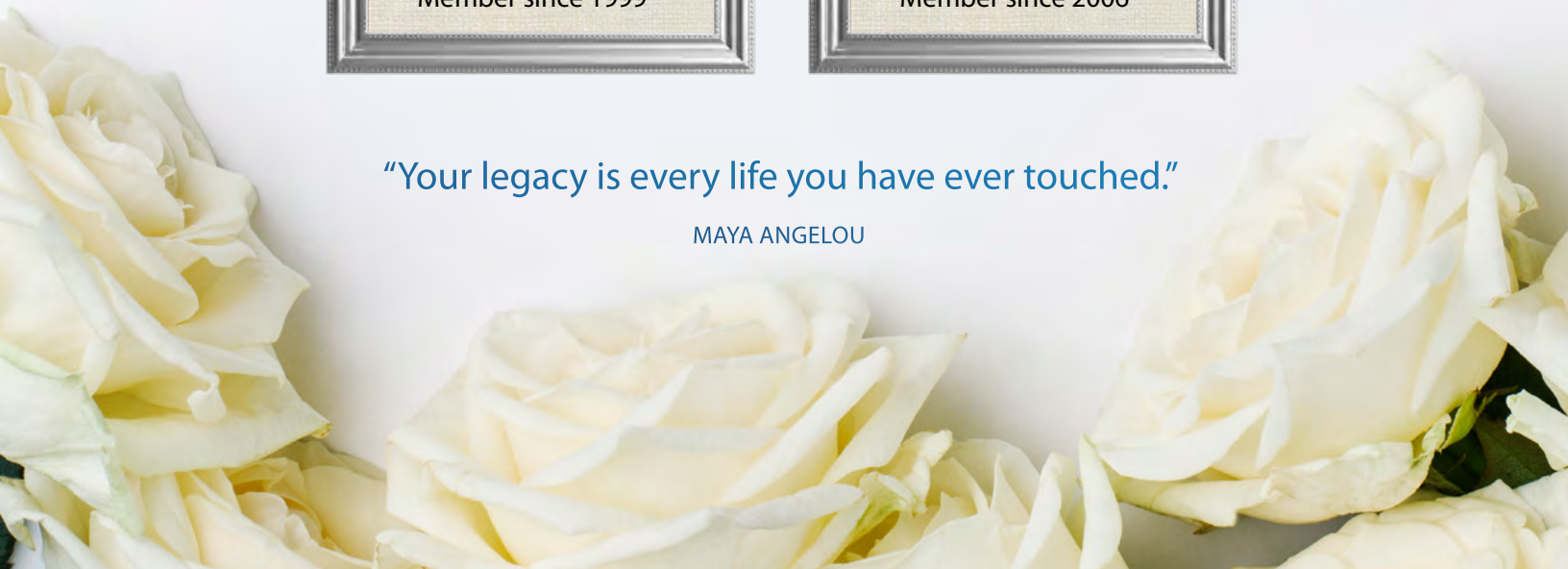
*Marian Peck*  
Member since 1999



*Jean Speranza*  
Member since 2006

"Your legacy is every life you have ever touched."

MAYA ANGELOU





30 Henry Avenue  
 Ellisville, MO 63011  
 alstl.org |   
 636-227-6200



# ANNUAL REPORT 2021-2022

*Stronger Together*

**494 VOLUNTEERS  
 DONATED  
 61,200 HOURS  
 & TRANSFORMED  
 35,000 LIVES  
 THROUGH OUR FIVE  
 PHILANTHROPIC  
 PROGRAMS**



☆ [alstl.org](http://alstl.org)

**“Your volunteers continue to be an example of what is good in the St. Louis Region”**

— *Innovative Concept Academy*

