

2021 IMPACT REPORT







THE ASSISTANCE LEAGUE IS A BRIDGE-BUILDER FOR OUR COMMUNITY, CONNECTING THE HEAD START PROGRAM OF THE URBAN LEAGUE OF METROPOLITAN ST. LOUIS WITH LONG-TERM PARTNERS LOOKING TO IMPROVE OUR STUDENTS' ACADEMIC AND SOCIAL WELL-BEING.

80000 BOOKS PROVIDED



252 VOLUNTEER HOURS

2021 IMPACT REPORT

During the devastation of the COVID-19 pandemic, our entire community, especially underserved St. Louisans, searched for ways to meet their basic needs. Our community experienced a lack in ways and areas that were unimaginable. Surrounding businesses closed their doors, causing many households to lose minimum wage incomes that put food on the table, paid utilities, and kept their growing children clothed and surviving.

Despite many social service agencies adjusting their everyday operations to fulfill the immediate needs of pandemic-stricken communities, our most vulnerable population, the children, did not receive the support needed. Fortunately, through the generous efforts and impact of the Assistance League of St. Louis, the Head Start/Early Head Start children and families in the Urban League of Metropolitan Saint Louis and surrounding communities received the support needed. The Assistance League of St. Louis provided brand new books during the Back To School Backpack drives, suits and business attire for students' parents and families, children's coats, and the very well-received

Bombas socks. During this pandemic, several Head Start Centers experienced a timeless tradition of the "Book Parade" performed by the members of the Assistance League. For the book parade, Assistance League dressed as characters from well-known children's books, bringing to life the characters our students see on pages, providing new experiences to excite and promote further classroom learning activities.

The impact of the Assistance League goes beyond donations and volunteer efforts. The Assistance League is a bridge-builder for our community, connecting the Head Start Program of the Urban League of Metropolitan St. Louis with long-term partners looking to improve our students' academic and social well-being. The Urban League Head Start/Early Head Start program appreciates the tremendous support and partnership of the Assistance League. Without their countless efforts, the Head Start program would have had a much harder time navigating the landscape of the COVID-19 pandemic.

