



APRIL 15, 2023

10am to 2pm | DoubleTree – Chesterfield

*An afternoon
of mystery,
adventure,
& inspiration*

— BENEFITING —



Featuring Authors

LAURA BRADFORD
JEANNETTE COOPERMAN

SPONSORSHIP OPPORTUNITIES

★ alstl.org



JOIN US IN CELEBRATING 35 YEARS OF TRANSFORMING LIVES

Assistance League of St. Louis is an all-volunteer organization that transforms the lives of children and adults through our five community programs.



Our non-profit organization is run 100% by our **494 VOLUNTEERS**. **\$0** We have no paid staff.



Our programs served 36,000 St. Louis children and adults in 2021-2022

5 PROGRAMS – IMPACTING 36,000 LIVES IN ST. LOUIS



Books From Friends

Our literacy program, Books From Friends, provided **26,675 books** to aspiring readers.



Operation School Bell®

In fiscal year 2021-2022 Operation School Bell provided school uniforms, underwear, hygiene products, coats, and more to **3,555 students in 37 public schools**. Served over 113,855 students since 1990.



Steps to Success

In the last year, Steps to Success delivered new athletic shoes and socks to **3,551 children** in over **40 schools**.



Assistance League Outreach

Assistance League Outreach met critical needs for **4,604 individuals** across **44 agencies**.



Project ROSE

Project ROSE volunteers purchase, package, and deliver gift bags to area crisis shelters and agencies serving sexual assault survivors.

This past year we served **1,229 women and children** in seven crisis shelters. We delivered **152 Sexual Assault Kits** and awarded **17 College Scholarships**.



JOIN US MAKE AN IMPACT!

Your support can help us reach our goal to serve even more St. Louis families in need this year.

alstl.org

★ Authors Brunch

**SPONSORSHIP
BENEFITS**

APRIL 15, 2023

10am to 2pm | Doubletree – Chesterfield

Featuring Authors...

LAURA BRADFORD

JEANNETTE COOPERMAN



Presenting Sponsor \$15,000 (one available)

Provides school clothing for 87 students and athletic shoes for 188 children

- Two VIP tables of ten reservations (total 20)
- Company logo presented with the event logo throughout campaign
- Recognition in Town & Style advertisement
- Acknowledgment in event signage, program book, social platforms, alstl.org, and Annual Report
- Tax deduction value: \$14,000

Publisher \$10,000

Provides school clothing for 87 students

- Acknowledgment in event signage, program book, social platforms, alstl.org, and Annual Report
- One VIP table of ten reservations
- Tax deduction value: \$9,500

Editor \$5,000

Provides athletic shoes for 188 children

- Acknowledgment in event signage, program book, social platforms, alstl.org, and Annual Report
- Eight reservations
- Tax deduction value: \$4,600

Book Lover \$2,500

Provides 42 women in shelters with the gift of new clothing and personal care items

- Acknowledgment in event signage, program book, social platforms, alstl.org, and Annual Report
- Six reservations
- Tax deduction value: \$2,200

Book Mark Sponsor \$2,000 (one available)

Provides 250 new books to students

- Logo recognition on custom designed event promotional book mark provided for each guest
- Acknowledgment in event signage, program book, social platforms, alstl.org, and Annual Report
- Four reservations
- Tax deduction value: \$1,800

Book Critic \$1,500

Provides 5 twin beds and bedding for families who have fallen on hard times

- Acknowledgment in event signage, program book, social platforms, alstl.org, and Annual Report
- Four reservations
- Tax deduction value: \$1,300

Book Worm \$500

Provides 62 new books to students

- Acknowledgment in event signage, program book, social platforms, alstl.org, and Annual Report
- Two reservations
- Tax deduction value: \$400

★ **EVENT SUCCESS STATS:**

The Authors Brunch has consistently SOLD OUT!

Anticipated attendance: **400**



Authors Brunch

April 15, 2023 10am to 2pm
DoubleTree by Hilton – Chesterfield

Yes! We would like to become a sponsor.

I/We would like to support Assistance League of St. Louis at the following level:

- Presenting Sponsor \$15,000
- Book Lover \$2,500
- Publisher \$10,000
- Book Mark \$2,000
- Editor \$5,000
- Book Critic \$1,500
- Book Worm \$500

Please print the following information:

Company /Organization Name (as it should appear in print)

Contact Name

Address

City

State

Zip Code

Phone

Cell Phone

E-mail Address

Payment Information:

- Check enclosed (Please make checks payable to Assistance League of St. Louis)
- Please charge my credit card: Visa MasterCard American Express Discover

Credit Card Number

Name (as it appears on card)

Expiration Date

Security (CVV) Code

Signature

All forms should be sent to Assistance League of St. Louis as follows:

Assistance League of St. Louis
 Authors Brunch Event Chairman
 30 Henry Avenue Ellisville, MO 63011
 636-227-6200
 Fax: 636-227-0500
 Email: info@alstl.org

Thank you for your support of Assistance League of St. Louis!

Assistance League of St. Louis is an **all-volunteer organization** that transforms the lives of children and adults through five community programs.

★ alstl.org

