

*Imagine!*

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COWBOY**

*Gala*

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**11.11.23**

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**AL**  
assistance league®  
St. Louis

# 183

**IN EVERY PEACEFUL NIGHT'S SLEEP,  
THERE'S A BRIGHTER FUTURE BEING WOVEN.**

**Thanks to your support,** last year, we provided 183 beds and bedding to families in crisis through our Assistance League Outreach program.

As the needs in our communities continue to grow, we've seen our monthly caseload double and triple. Your support tonight ensures we can bridge the gap for families in dire need of assistance.

Together, we restore hope to families and give children the comfort to focus on learning, dreaming, and growing.



*Imagine!*  
**RHINESTONE  
COWBOY**  
*Gala*

*Welcome Friends*



Welcome to Imagine! Tonight we come together, inspired by the boundless spirit of compassion and unity that defines our mission. We reflect on the profound impact we've witnessed firsthand, the stories of change, and the pressing need that propels us forward.

Over the years, we have seen the lives of countless students, women, and families transform before our eyes. Among the heart-wrenching statistics, it's crucial to remember that at least 20% of children are living in poverty in St. Louis City. This staggering number reinforces the critical nature of our work and why we are here tonight.

Our commitment to providing uniforms to schools and scholarship opportunities for women striving to improve their lives has grown stronger. These initiatives are not just numbers; they represent dreams realized, futures secured, and lives forever changed.

Tonight as we gather to celebrate our achievements and forge ahead, we carry with us the stories of resilience, determination, and hope that have touched our hearts. Your support is the driving force behind these life-altering transformations. Let us come together, raise our paddles, and continue to be the change our world needs.

With profound gratitude and unwavering dedication,

A handwritten signature in black ink that reads "Denise".

Denise McKibben  
*President*  
*Assistance League of St. Louis*



# Not all heroes wear capes.

Thank you to the dedicated volunteers and generous donors of the Assistance League of St. Louis for their commitment to transforming lives in St. Louis.

Throughout the past 35 years,  
each act of kindness has served as a catalyst,  
uniting, igniting, and creating

one unstoppable  
force for good.

*"Proud to support our mission,  
salute our volunteers, and honor  
the children and families  
we serve."*

★ Gregg & Pam  
Bogosian



# Imagine!

## Tonight's Schedule of Events

### 6:00 PM ★ COCKTAIL RECEPTION

Cocktail Reception  
Silent Auction

First Choice for Live Auction Item  
Wine Pull & Photo Booth

### 7:30 PM ★ DINNER & WELCOME

Event Co-Chairs, Sue Graham & Lynne Turley  
Assistance League of St. Louis President,  
Denise McKibben

### 8:30 PM ★ DESSERT

Emcee & Auctioneer — Rene Knott  
Silent Auction Closes  
Live Auction  
Ring the Bell



Scan code with mobile phone camera  
or log into: **Imagine23.GiveSmart.com**  
Please see a GiveSmart representative for assistance.

**AL**  
assistance league  
St. Louis



# *Congratulations*

To the members of Assistance League of St. Louis  
Who are transforming the lives of children and adults  
Through community programs  
And are demonstrating  
ACCOUNTABILITY  
INTEGRITY  
LEADERSHIP  
& COMMITMENT

*Thank you for all that you do!*  
*Jim and Lynne Turley*

## *Tonight's Auctioneer*

# RENE KNOTT

Today in St. Louis Co-Anchor  
KSDK 5 On Your Side



Rene Knott is Michelle Li's co-anchor on Today in St. Louis. He started at 5 On Your Side in 2004 as sports director, and moved to the morning show in 2016.

"I consider our morning Today In St. Louis team family. They're some of the best people I know," said Rene. "Another reason I love working in St.

Louis is the people who live here. I enjoy telling their stories and getting to share their experiences."

Rene was born in Hollywood, CA and after playing football and earning a degree from Southern Oregon State College, Rene landed his first job at KDRV-TV in Medford, Oregon. After leaving Oregon, he made stops in Mobile, Alabama and Washington D.C. before moving to St. Louis. Rene says he's enjoyed every stop along the way, but St. Louis is special. "We have a sports scene with traditions and expectations," said Rene. "But most of all, St. Louis has community. I am happy to be here."

Throughout his career Rene has earned three Emmys and covered many memorable stories, but he says the most exciting thing he's done was travel to South Korea to cover the 2018 Winter Olympics. "I got to see and do so much, and I felt being able to tell the stories of the athletes and culture was tremendous," said Rene.

You can contact Rene at [rknott@ksdk.com](mailto:rknott@ksdk.com) and follow him on Facebook, Instagram, and Twitter.



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## IN THE HEART OF OUR COMMUNITY, UNsung HEROES TRANSFORM LIVES

In a world where passion meets purpose, we recognize the remarkable achievements of the Assistance League of St. Louis. They are the unsung heroes who transform lives, create waves of positive change, and prove that volunteerism has the power to move mountains.

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# THANK YOU TO OUR GALA COMMITTEE



## *Event Co-Chairs*

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*Sue Graham  
& Lynne Turley*

## *Gala Committee*

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Kathy Ziegenmier



*Thank you to those members and non-member volunteers who donated their time and talent to this evening, and whose names are not otherwise listed.*

# READY, SET, BID!

**MAKE AN IMPACT & WIN BIG TONIGHT**



Scan code with mobile phone camera or log in to:  
**Imagine23.GiveSmart.com**

Please see a GiveSmart representative  
if you need assistance.

## ★ SILENT AUCTION CLOSSES AT 8:30 PM

*Join the bidding action now to support our mission and win fantastic items. Every bid brings us one step closer to helping those in need. Items must be picked up at the end of the evening.*

## ★ FIRST CHOICE TICKET \$100

*Buy a First Choice Ticket for a chance to win a Live Auction item before bidding opens. Limited to 75 tickets!*

## ★ LUXURY LIVE AUCTION

*Don't miss your chance to bid on Exceptional Experiences, Luxury Dream Vacation Homes & More in tonight's Live Auction.*

**Silent Auction Procedures:** *All sales are final. No changes, refunds or exchanges will be made. All silent auction bidding is done through GiveSmart via your cell phone.*

**Live Auction Procedures:** *All sales final. No changes, refunds or exchanges will be made. Sale to another party by the winning bidder will impose NO obligation on Assistance League of St. Louis. Services sold at auction must be used before November of 2024 unless otherwise specified.*

## #100 COME FLY WITH ME

Any aviation fan will covet this once-in-a-lifetime experience! Fly in an American classic, the Boeing/Stearman PT17, a primary trainer flown by the United States and other Allied nations during World War II.

**You will even have a chance to fly the plane yourself!**

(Mutually agreeable date)

**Donated By: John Ladley**



## #101 LIVE WITH RANDY KARRAKER

**Get ready for an unforgettable behind the scenes visit to the Opening Drive of 101 ESPN!**



You and a guest will enjoy a two-hour VIP experience with none other than Randy Karraker, Super Bowl

champion Carey Davis, and Brooke Grimsley as you witness the production of 101 ESPN's Morning Show up close.

This unique opportunity allows you to meet and interact with Randy, Carey, and Brooke, gaining insights into the world of sports broadcasting that you won't find anywhere else.

To top it off, you'll share a delightful lunch at Il Bel Lago with Randy Karraker, providing the perfect chance to continue the conversation and make lasting memories.



Prepare for a day filled with excitement, knowledge, and great company. Don't miss your chance to go behind the scenes and experience the magic of sports radio at 101 ESPN.

(Mutually agreeable date)

**Donated By:  
Randy Karraker,  
Opening Drive 101 ESPN,  
Il Bel Lago, and Linda Weaver**

## #102 TAKE ME OUT TO THE BALLGAME



**Bid on six coveted GREEN SEATS and get ready for an unforgettable day at the ballpark during the 2024 St. Louis Cardinals season.**

What's more, you won't have to worry about missing a single play as you indulge in All-You-Can-Eat In-Seat food service, savoring ballpark classics while you cheer on the Cardinals. And to make your game day even more convenient, enjoy the luxury of a VIP parking pass. (Mutually agreeable date)

**Donated By: Todd Keske, Foam Supplies Inc.**

## #103 EXCLUSIVE DINING EXPERIENCE

Gather nine of your friends and head to Frank Papa's Ristorante in Brentwood for a wonderful lunch time dining experience. This fine dining establishment has been around for almost 30 years.

You and your friends will be treated to a four-course luncheon, prepared by Chef Rob, with a cooking demonstration for all or part of each course. Wine pairings included. (Mutually agreeable date)

**Donated By: Frank Papa's Ristorante**



## #104 CHEER FOR ST. LOUIS CITY SC

They were the hottest team in town this year, and now is your chance to see them in 2024!

This super package includes two premier tickets, Section 136, Row 113, Seats 3 and 4 in the Moneta Pitch Club.

Located near the locker room, watch as players enter the pitch from the club! Also includes unlimited food and beverage service, and a parking pass. Don't let these hard-to-get tickets pass you by. (Mutually agreeable date)



**Donated By: Gary and Yolanda Perez-Cunningham**

## #105 LET'S GO BLUES!

Outbid the competition, and you'll secure **SIX CLUB LEVEL SEATS** for a thrilling game on February 22, 2024 at 7:00 pm to see the St. Louis Blues take on the New York Islanders.



This extraordinary package goes beyond great seats. You and your guests will indulge in an All-You-Can-Eat buffet, a full-service bar to quench your thirst, and the convenience of All-You-Can-Eat in-seat food service, ensuring that you won't miss a moment of the action.

**Donated By: Todd Keske, Foam Supplies Inc.**

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## #106 MOUNTAIN PARADISE IN COLORADO



Enjoy a fun and relaxing week getaway at The Plaza in Mount Crested Butte, Co. The Plaza offers unique on-site hotel amenities such as concierge service and restaurants.

This two-bedroom, two-bath condo is beautiful any time of the year, with downhill skiing, mountain biking, or hiking on trails that crisscross the slopes of Crested Butte Mountain. In summer, revel in the beauty of the wildflower capital of Colorado. Close

to shops and restaurants. This offer is for a mutually agreeable date of six nights and seven days.

**Donated By: Jim & Kathy Reese**

## #107 ROCKY MOUNTAIN HIGH



This luxurious home in Breckenridge, Colorado, sleeps 14 with six bedrooms, each with its own bath. The home features panoramic mountain views, cozy fireplaces, and a beautiful artificial waterfall.

It is close to the town of Breckenridge, with great shopping and lovely restaurants. Skiing is available, and nature abounds. This offer is for a mutually agreeable date of six nights and seven days.

**Donated By: Jim & Lynne Turley**

## #108 BROADWAY MAGIC AT THE MUNY

Experience Broadway Magic Under the Stars in 2024. You'll secure four coveted seats in Terrace A, Rows A-M for each of the seven shows during The Muny's 2024 season.

- Les Misérables (June 17 - 23)*
- Dreamgirls (June 27 - July 3)*
- Disney's The Little Mermaid (July 8 - 16)*
- Fiddler on the Roof (July 19 - 25)*
- Waitress (July 30 - August 5)*
- In the Heights (August 9 - 15)*
- Anything Goes (August 19 - 25)*

**Donated By: Jim & Lynne Turley**



## #109 SANTA ROSA BEACH RETREAT



Escape to the pristine shores of Santa Rosa Beach, Florida. Nestled within a gated community, this exquisite three-story beach house offers a splendid getaway, with five bedrooms and four bathrooms, including four queen-sized bedrooms and a charming bunk room, comfortably accommodating up to 12 guests.

Your coastal haven is strategically located just steps away from a tranquil community pool and a mere stone's throw from the powdery white sands and sparkling emerald waters of the Gulf. The community of Santa Rosa Beach is your gateway to luxury beach houses, upscale dining, and the natural wonders of Point Washington State Forest. Discover a paradise of upscale dining options, unique shopping and biking trails along scenic Highway 30A ensuring a perfect setting for a Girls Getaway or a cherished Family Vacation. This offer is for a mutually agreeable date of six nights and seven days.

***Donated By Richard & Sandy Johnson***

## #110 GOURMET GETAWAY

Embark on a Culinary Journey with Gourmet Getaway! Craving unforgettable dining experiences without the hassle of cooking? Our Gourmet Getaway package is your passport to a world of exquisite flavors and top-tier service.

Dive into over \$1,425 worth of gift cards, then tantalize your taste buds at these exceptional restaurants:

<i>Napoli 2</i>	<i>Annie Gunn's</i>
<i>Napoli 3</i>	<i>Veritas</i>
<i>Capital Grille</i>	<i>Timothy's</i>
<i>Firefly Grill</i>	<i>YaYa's</i>



***Procured by: Linda Weaver***

**AL** Authors  
assistance league  
St. Louis *Brunch*

APRIL 6, 2024



*Save The Date!*

Exciting plans are underway to grow this event even more!

## *Thank You to Our In-Kind Sponsors*

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Jane Fetick and Steven Fetick  
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Marie and Pat Wiese



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# 36



Project ROSE

## ON THE DARKEST OF NIGHTS A SIMPLE ACT OF COMPASSION PROVIDES A BEACON OF HOPE FOR WOMEN IN NEED.



Project ROSE is a program providing first-night bags for women in shelters, delivering hope for these women as they embark on the next chapters of their lives. This program also includes the provision of 150 assault survivor kits, lending support during their times of greatest vulnerability.

In addition, we proudly empower women by awarding 36 college scholarships through St. Louis Community College; these scholarships open doors to new opportunities and brighter futures.



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*Imagine!*

# RING THE BELL!

## MAKE AN IMPACT

This is an opportunity to give directly  
to Assistance League of St. Louis with a  
100% tax-deductible gift.

The proceeds directly benefit our  
mission and could help in these ways.



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Join us in transforming lives in St. Louis by making an impact tonight!

**\$15,000**

Provides school clothing for 87 students and athletic shoes for 188 students.



**\$10,000**

Provides 1,250 books to aspiring readers, plus an Interactive Book Festival to inspire students at two schools.



**\$5,000**

Provides 16 twin beds and bedding for families who have fallen onto hard times.



**\$2,500**

Provides 42 women in shelters with the gift of new clothing and personal care items.



**\$1,000**

Provides two scholarships for a semester at St. Louis Community College to improve women's lives.



**\$500**

Provides 20 pairs of athletic shoes for elementary school children.

**\$100**

Provides one student with school clothing.

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St. Louis



# ALWAYS GENEROUS

Giving back because we care is part of who we are as a firm. That's why we are proud to support the [Assistance League of St. Louis](#). Your work on behalf of our community is an inspiration to us all.

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## Celebrating the Remarkable Members Who Prove NOTHING IS IMPOSSIBLE WHEN OUR COMMUNITY UNITES.

Together, we are a constant light in the darkest of times. Thank you to our exceptional Assistance League of St. Louis volunteers for being a constant beacon of unwavering hope and compassion.

*Janice and Juggie Hinduja*

{ Charter Member }

# 3,454

**THANKS TO DONORS LIKE YOU, STUDENTS ARE  
OFF AND RUNNING TOWARD SUCCESS!**

The goal of the Steps to Success program is to boost students' confidence and academic engagement by providing new athletic shoes and socks. Last year, we delivered new shoes and socks to 3,454 students in 41 schools. Thanks to the generosity of our donors, community partners, and volunteers, we're on target to make a difference for even more students this year.



# Imagine...

WHAT WE CAN DO TOGETHER  
FOR CHILDREN

**THANK YOU**  
**ASSISTANCE LEAGUE**  
**OF ST. LOUIS**  
FOR  
SUPPORTING OUR  
CHILDREN



[www.ulstl.com](http://www.ulstl.com)



## *Saluting the Women*

## **WHO BRING THE FUN TO FUEL OUR MISSION**

Your commitment to Fundraising and Program Support makes a world of difference.

### **AUTHORS BRUNCH**

Nancy Lynn & Jill Greulich

### **CORPORATE & FOUNDATION SUPPORT**

Sue Peters

### **IMAGINE! GALA**

Sue Graham & Lynne Turley

### **FANTASTIC FINDS**

Judy Alferman

Mary Belgeri

Crystal Beuerlein

Linda McMillan

Sue Ogier

Peg Wehrenberg

Kathy Ziegenmier

### **INDIVIDUAL DONORS**

Peggy Verhagen

### **PLANNED GIVING**

Connie Curran

### **SPONSORSHIP**

Judith Mitchell

*Thank you and your committees  
for all that you do!*

*Carol & Mark Weber*

# 36

## WHEN THE SCHOOL BELL RINGS, WE OPEN THE DOOR TO POSSIBILITIES BY OUTFITTING YOUNG MINDS FOR ACHIEVEMENT.

Our Operation School Bell, powered by your support and the dedication of 110 volunteers, serves 44 schools in five districts. This program ensures students' success by meeting their basic needs with new school uniforms, coats, hygiene kits, and year-round access to essentials through 36 AL's Closets. With AL's Closet, we're ensuring that assistance for students in need is only a few steps away.



# Honoring a Legacy of Kindness



*Wayne and Rita Cunningham*



*Tony and Romelia Perez*

Honoring our parents who taught us at an early age to always be kind and give generously to those in need.

*Gary and Yolanda Cunningham*



# Congratulations

**ASSISTANCE LEAGUE  
OF ST. LOUIS**

THANK YOU TO THE 500 MEMBERS AND THEIR  
35 YEARS OF SERVICE IN THE ST. LOUIS COMMUNITY

*Vicki & Doug Hill*

# 14,200

**"IF A CHILD CANNOT SEE IT, THEY CANNOT BE IT."  
EXPANDING VISIONS, FOSTERING FUTURES,  
AND LIGHTING THE LITERACY SPARK!**

Early literacy is the foundation of academic achievement. Assistance League of St. Louis is committed to unlocking its potential through this imaginative program.

Our Books from Friends program radiates a passion for reading through interactive book festivals, captivating storybook character parades, interactive puppet shows, and inspiring visits from award-winning local author Micheal Anderson.

Last year, through 14,200 books donated and 11 interactive book festivals, we kindled the love for reading in over 36 schools, empowering young minds to see themselves within the stories and discover boundless opportunities.





**fantastic  
FINDS**

UPSCALE RESALE

*Shop with purpose this holiday season!*

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*Celebrating Assistance League Members & Friends for*  
**AUTHORS BRUNCH 2023 SUCCESS!**



*Looking forward to continued success and impact for our mission at the 19th Annual Authors Brunch on Saturday April 6, 2024!*

— *Janet Love*

*A proud member of Assistance League of St. Louis since 2022 and inspired by our volunteers*

**The brightest light  
fuels the greatest  
GROWTH.**

When we shine a light on an organization dedicated to making a difference, it sparks a chain reaction of generosity and lifts communities to new heights.

*emagination*  
STUDIOS

*Proud to partner with Assistance League of St. Louis to amplify their mission of transformation.*

*Emily Ross* BRAND STRATEGIST • GRAPHIC DESIGNER • ARTIST | EMAGINATION-STUDIOS.COM | 314-550-0234 |   



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fantastic WOMEN



EMPOWERING WOMEN  
EMPOWER WOMEN

*Honoring the women of  
Assistance League of St. Louis  
especially our mom and grandma  
Diana Huey.*

St. Louis Community  
College is committed  
to excellence in  
education. Creating  
access for our  
diverse communities  
has allowed us to  
serve more than  
1.3 million students.

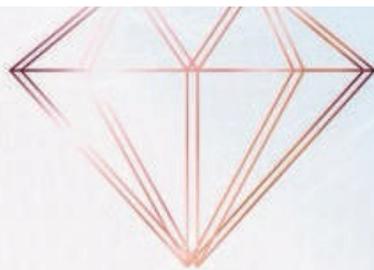
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We are thankful for the Assistance  
League of St. Louis' continued support  
of St. Louis Community College  
students through the annual  
scholarship funds.



St. Louis Community College  
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Always affordable*



**CONNECT WITH US:  
SCAN AND STAY CONNECTED**



**Sometimes, all it takes to change  
a life is a little assistance.**



**TRANSFORMING LIVES  
TOGETHER.**

Our five programs, powered by the compassion of 500 volunteers support student success, assist families in crisis, and empower women to improve their lives.

We provide essential needs, school uniforms, shoes, coats, books, support for families in crisis and, scholarships for women to improve their lives.

**5 PROGRAMS ★ IMPACTING 21,000 LIVES IN ST. LOUIS**





Assistance League of St. Louis is an all-volunteer organization that transforms the lives of children and adults through our five community programs.

## Thank you to our leadership!

### 2023-2024 BOARD OF DIRECTORS

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